

2019 AUGUSTA PLEIN AIR ART FESTIVAL

Request for Sponsorship

OVER 140 ARTISTS PARTICIPATE

OVER 1000 WORKS OF ART CREATED

ATTENDED BY 1500+

Dear Supporter of the Arts,

Preparations for the 2019 Augusta Plein Air Art Festival are in full swing! Each year the 12-day festival becomes more popular with artists and collectors alike. In 2018, our 16th year, nearly 150 artists participated; displaying over 1000 works of art at different venues throughout our area from Defiance to Washington. The 12-day festival is attended by a combination of approximately 2000 artists, collectors, and enthusiasts.

This wonderful community event is made possible entirely through volunteer hours and sponsorships. The popularity of the event is in no small part due to the generosity of our sponsors. In addition to knowing that you are supporting your community, you will be recognized in printed materials, event signage, on our website and on social media.

Please take a few minutes to review the sponsorship levels and select the one that is right for you. Your sponsorship is very important to us and is greatly appreciated! If you would like additional information or wish to make a pledge, please call Kathy Kessler at (314)369-6804 or Lynn Buchheit at (314)239-3988. We thank you in advance for your consideration and support.

	Program	Social Media	Website	Event Sign	T-shirt	Sponsor Sign	Print Ads
Festival Friend	■						
Festival Advocate	■	■	■				
Festival Patron	■	■	■	■			
Festival Benefactor	■	■	■	■	■	■	
Festival Collector	■	■	■	■	■	■	■

SPONSORSHIP LEVELS

FESTIVAL FRIEND - \$50
RECOGNITION IN EVENT PROGRAM

FESTIVAL ADVOCATE - \$150
PREVIOUS LEVEL PLUS YOUR NAME MENTIONED ON SOCIAL MEDIA AND LISTED ON EVENT WEBSITE WITH LINK

FESTIVAL PATRON - \$200
PREVIOUS LEVELS PLUS YOUR NAME ON SIGNAGE POSTED AT EACH EVENT

FESTIVAL BENEFACTOR - \$500
PREVIOUS LEVELS PLUS YOUR NAME ON EVENT T-SHIRT AND A SPONSOR SIGN FOR YOUR BUSINESS

FESTIVAL COLLECTOR - \$750
PREVIOUS LEVELS PLUS YOUR NAME WILL BE FEATURED IN ALL PRINT ADS

OTHER OPPORTUNITIES TO SUPPORT THE FESTIVAL

PROGRAM BOOKLET ADS

BLACK & WHITE ADS

1/4 PAGE - \$250

1/2 PAGE - \$500

FULL PAGE - \$750

COLORED ADS

INSIDE FRONT OR INSIDE BACK COVER - \$850

BACK COVER - \$1000

FINAL AWARD RIBBONS

OIL, WATERCOLOR, PASTEL, ACRYLIC & MIXED MEDIA

3RD PLACE - \$100

2ND PLACE - \$150

1ST PLACE - \$200

PEOPLE'S CHOICE - \$250

ARTIST'S CHOICE - \$250

BEST OF SHOW - \$250