



2019 AUGUSTA PLEIN AIR ART FESTIVAL

Request for Sponsorship

OVER 1000 WORKS OF ART CREATED
ATTENDED BY 1500+

\$12,000 IN PRIZES AWARDED
MORE THAN 140 ARTISTS PARTICIPATE

Dear Supporter of the Arts,

Preparations for the 2019 Augusta Plein Air Art Festival are in full swing! Each year the 12-day festival becomes more popular with artists and collectors alike. In 2018, our 16th year, nearly 150 artists participated; displaying over 1000 works of art at different venues on the Missouri Weinstrasse from Defiance to Washington. The 12-day festival is attended by a combination of approximately 2000 artists, collectors, and enthusiasts.

This wonderful community event is made possible entirely through volunteer hours and sponsors. The popularity of the event is in no small part due to the generosity of our sponsors. In addition to knowing that you are supporting your community, you will be recognized in printed materials, event signage, on our website and on social media.

Please take a few minutes to review all the sponsor opportunities below and select the one that is right for you. Your support is very important to us and is greatly appreciated! If you would like additional information or wish to make a pledge, please call Kathy Kessler at (314)369-6804 or Lynn Buchheit at (314)239-3988. We thank you in advance for your consideration and support.

	Program	Social Media	Website	Event Sign	T-shirt	Sponsor Sign	Print Ads
Festival Friend	■						
Festival Advocate	■	■	■				
Festival Patron	■	■	■	■			
Festival Benefactor	■	■	■	■	■	■	
Festival Collector	■	■	■	■	■	■	■

SPONSORSHIP LEVELS

FESTIVAL FRIEND - \$50
 RECOGNITION IN EVENT PROGRAM

FESTIVAL ADVOCATE - \$150
 PREVIOUS LEVEL PLUS YOUR NAME MENTIONED ON SOCIAL MEDIA AND LISTED ON EVENT WEBSITE WITH LINK

FESTIVAL PATRON - \$200
 PREVIOUS LEVELS PLUS YOUR NAME ON SIGNAGE POSTED AT EACH EVENT

FESTIVAL BENEFACTOR - \$500
 PREVIOUS LEVELS PLUS YOUR NAME ON EVENT T-SHIRT AND A SPONSOR SIGN FOR YOUR BUSINESS

FESTIVAL COLLECTOR - \$1000
 PREVIOUS LEVELS PLUS YOUR NAME WILL BE FEATURED IN MULTIPLE MAGAZINE AND NEWSPAPER PRINT ADS

PROGRAM BOOKLET ADS

NEW FEATURE 5,000 COPIES OF THIS FULL COLOR FESTIVAL PROGRAM BOOKLET WILL BE DISTRIBUTED TO ALL EVENT VENUES AND ADVERTISERS BEGINNING EARLY APRIL AND WILL CONTINUE THROUGHOUT THE END OF THE FESTIVAL. PROMOTE YOUR BUSINESS TO ARTISTS, FESTIVAL VISITORS, AND THE PATRONS OF YOUR FELLOW ADVERTISERS AS YOU SUPPORT AUGUSTA PLEIN AIR!

1/4 PAGE - \$250
1/2 PAGE - \$500
FULL PAGE - \$750
INSIDE FRONT OR INSIDE BACK COVER - \$850
BACK COVER - \$1000

FINAL AWARD RIBBONS

OIL, WATERCOLOR, PASTEL, ACRYLIC & MIXED MEDIA

3RD PLACE - \$100
2ND PLACE - \$150
1ST PLACE - \$200

ONE OF EACH AVAILABLE, PLEASE CALL FOR AVAILABILITY

PEOPLE'S CHOICE - \$250
ARTIST'S CHOICE - \$250
BEST OF SHOW - \$250