



# 2021 AUGUSTA PLEIN AIR ART FESTIVAL REQUEST FOR SPONSORSHIP

OVER 1000 WORKS OF ART CREATED

\$14,000 IN PRIZES AWARDED

ATTENDED BY 1500+

MORE THAN 140 ARTISTS PARTICIPATE

Dear Supporter of the Arts,

Preparations for the 2021 Augusta Plein Air Art Festival are in full swing! Each year the 10-day festival becomes more popular with artists and collectors alike. In 2019, our 17th year, nearly 140 artists participated; displaying over 1000 works of art at different venues on the Missouri Weinstrasse from Defiance to Washington. The 12-day festival is attended by a combination of approximately 2000 artists, collectors, and enthusiasts.

This wonderful community event is made possible entirely through volunteer hours and sponsors. The popularity of the event is in no small part due to the generosity of our sponsors. In addition to knowing that you are supporting your community, you will be recognized in printed materials, event signage, on our website and on social media.

Please take a few minutes to review all the sponsor opportunities below and select the one that is right for you. Your support is very important to us and is greatly appreciated! If you would like additional information or wish to make a pledge, please call Kathleen Turner at (573)690-1518 or Lynn Buchheit at (314)239-3988. We thank you in advance for your consideration and support.

## SPONSORSHIP LEVELS

### *FESTIVAL FRIEND - \$50 TO \$199*

- RECOGNITION IN OUR FULL COLOR FESTIVAL PROGRAM BOOKLET

### *FESTIVAL PATRON - \$200 TO \$499*

- PREVIOUS LEVEL PLUS
- YOUR NAME MENTIONED ON SOCIAL MEDIA
- YOUR NAME LISTED ON EVENT WEBSITE WITH LINK
- YOUR NAME ON SIGNAGE POSTED AT EACH EVENT

### *FESTIVAL BENEFACTOR - \$500 TO \$999*

- PREVIOUS LEVELS PLUS
- YOUR NAME ON EVENT T-SHIRT
- SPONSORSHIP SIGN FOR YOUR BUSINESS

### *FESTIVAL COLLECTOR - \$1000 +*

- PREVIOUS LEVELS PLUS
- YOUR NAME WILL BE PLACED IN A MAGAZINE OR NEWSPAPER PRINT AD
- A QUARTER PAGE AD IN OUR FULL COLOR FESTIVAL BOOKLET

## PROGRAM BOOKLET ADS

THIS FULL COLOR FESTIVAL PROGRAM BOOKLET WILL BE DISTRIBUTED TO ALL EVENT VENUES AND ADVERTISERS BEGINNING EARLY APRIL THRU THE END OF THE FESTIVAL. NOT ONLY WILL YOUR AD BE SEEN BY FESTIVAL PATRONS, BUT BY THE CUSTOMERS OF ALL OUR ADVERTISERS!

1/4 PAGE - \$250

FULL PAGE - \$750

INSIDE BACK COVER - \$850

1/2 PAGE - \$500

INSIDE FRONT COVER - \$850

BACK COVER - \$1000